

# COLIN DARLAND

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## TL;DR

I'm a proven engineering leader with experience in a bevy of industries ranging from e-commerce to media and agency work. If you're looking for a manager whose sole focus is on sprint velocity and grooming stories I might not be your guy. But if you're searching for a collaborative, servant leader driven to build teams for growth and resilience this might be a perfect fit.

## SKILLS

Agile development processes | Strong stakeholder management skills | Servant leadership | Javascript | Node.js | React.js | Next.js | API development | Webpack | ESLint | Git | and a bunch more I'm probably forgetting

## EXPERIENCE

### Head of Engineering, Neighbor Outdoor — [www.hineighbor.com](http://www.hineighbor.com)

#### 2021 - Present

Tasked with leading all digital product and software engineering strategy for Neighbor's 400% YoY growth in the omni-channel e-commerce space.

### Engineering Manager, Tuft & Needle — [www.tn.com](http://www.tn.com)

#### 2020 - 2021

Led the product discovery engineering team in charge of a \$1MM+ budget focused on driving all direct-to-consumer product launches and customer-facing UX for a billion dollar house of brands: Serta, Beautyrest and Tuft & Needle.

### Tech Lead, Tuft & Needle — [www.tn.com](http://www.tn.com)

#### 2020 - 2020

In charge of maintaining leadership continuity during a transition on T&N's customer acquisition engineering team with a focus on mentoring our engineers in data-driven UX experimentation.

### Software Engineer, Tuft & Needle — [www.tn.com](http://www.tn.com)

#### 2016 - 2020

Led A/B testing initiatives on all customer-facing properties, spearheaded analytics migration process, worked on a six-month tiger team to rebuild [serta.com](http://serta.com) and [beautyrest.com](http://beautyrest.com) from scratch, and contributed 20+ additional features to T&N's consumer-facing website while contributing to \$400MM+ in revenue during my time.

**Front Development Lead, Cambio Agency — [www.cambioagency.com](http://www.cambioagency.com)  
2014 - 2016**

Charged with half of Cambio's UI design workload along with the full load of client frontend development needs and project management needs for said projects. In charge of client management and collaboration with backend dev team.

**EDUCATION**

**University of Arizona, Tucson, AZ — Bachelor of Arts,  
Interdisciplinary Studies (Journalism, Comm, Economics), 2012**